Governments define problems... but are structurally unsuited to attracting and sustaining innovation.

- Risk Averse
- Favors Status Quo
- Shrinking Budgets

Entrepreneurs seek opportunities... but may not be aware of social issues that need the most attention.

- Risk Takers
- Innovative Problem Solvers
- Fund Raisers

Together, city governments and entrepreneurs can collaborate with experts in the field to identify problems and implement innovative solutions.
1. **Prioritize & Redefine**
   - Executive board to identify critical city problems.

2. **Open Call**
   - Nationwide open call for entrepreneurial solutions. From thousands, 10 solutions are selected for focused business accelerator.

3. **Accelerate**
   - Bring together City officials, policy experts and representatives from business to help entrepreneurs develop companies.

4. **Launch and Fund**
   - Top solutions will be awarded early stage funding while others actively engage with local funding partners.

5. **Solving City Problems**
   - Once these businesses take off, the city will see the benefits of the program.

   - 30 new startups per year
   - 30
   - Stronger relationships between government, academia and entrepreneurs
   - Fundraising through private capital investments
   - Increase local government’s reputation as an entrepreneurial hub

6. **Share**
   - The impact of PSEP won’t be limited to Philadelphia. Not only could successful entrepreneurs go nationwide, but the solutions and model can be shared with cities from across the country.