

UBER

UBERX PHILLY - WEEKEND UPDATE

Hi [REDACTED],

HUGE thank you to every driver who came to the Jersey Shore last weekend! Uber was a wild success, and we've received tons of great rider feedback thanking you for providing safe and reliable transportation options down the Shore.

The summer will just get busier from here! See below for important event and incentive updates for this weekend!

BIG EVENTS

FRIDAY

VANS WARPED TOUR

Susquehanna Bank Center

11am-11pm

Vans Warped Tour is a nation-wide music festival tour, and it's a HUGE event for the Susquehanna Bank Center! Expect high demand to the event starting around 10:30am and from Camden throughout the afternoon, with a big spike from 10pm-12am.

PHILLIES GAME

Citizens Bank Park

6pm

Phillies fans from the Suburbs will be looking for rides to the stadium starting around 5pm!

SATURDAY

PHILLIES GAME

Citizens Bank Park

6pm

Phillies fans from the Suburbs will be looking for rides to the stadium starting around 5pm!

SUNDAY

PHILLIES GAME

Citizens Bank Park

12pm

Phillies fans from the Suburbs will be looking for rides to the stadium starting around 11am!

PRO TIPS

SUSQUEHANNA BANK CENTER PICKUPS: The best location to pick up riders at the Susquehanna Bank Center is near **Wiggins Circle** (see map below). This pickup location will allow you to avoid much of the traffic from people leaving the parking lots after the concerts. Riders will be reminded of this location in their apps as well.



SHORE TRAFFIC: Head down the Shore **early** to avoid traffic! Traffic will be heaviest 3pm-7pm on Friday and 8am-12pm on Saturday.

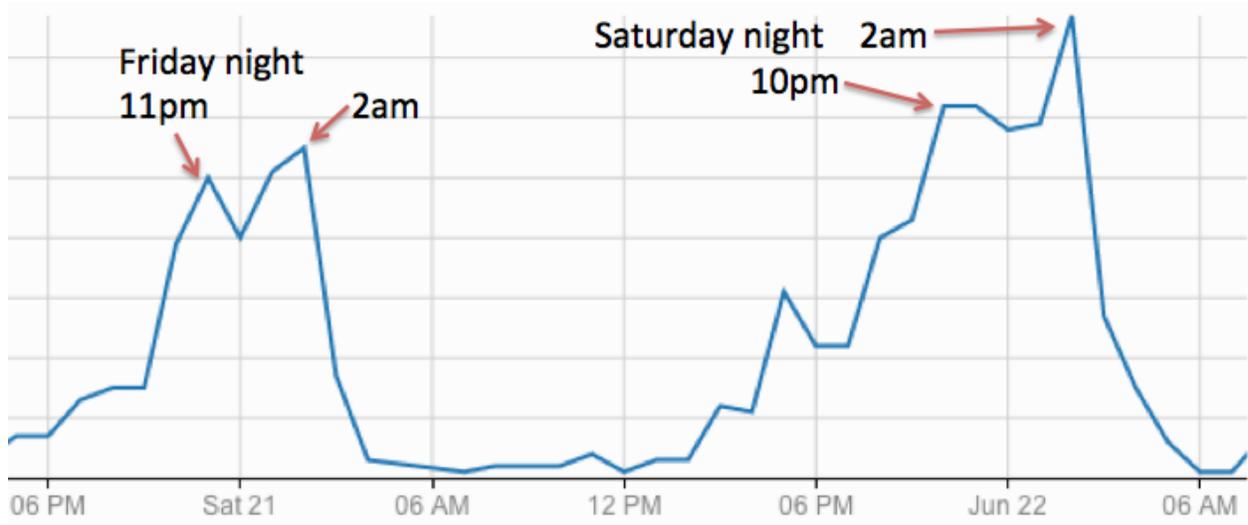
POSITIONING

"Where should I position myself to get more trips?"

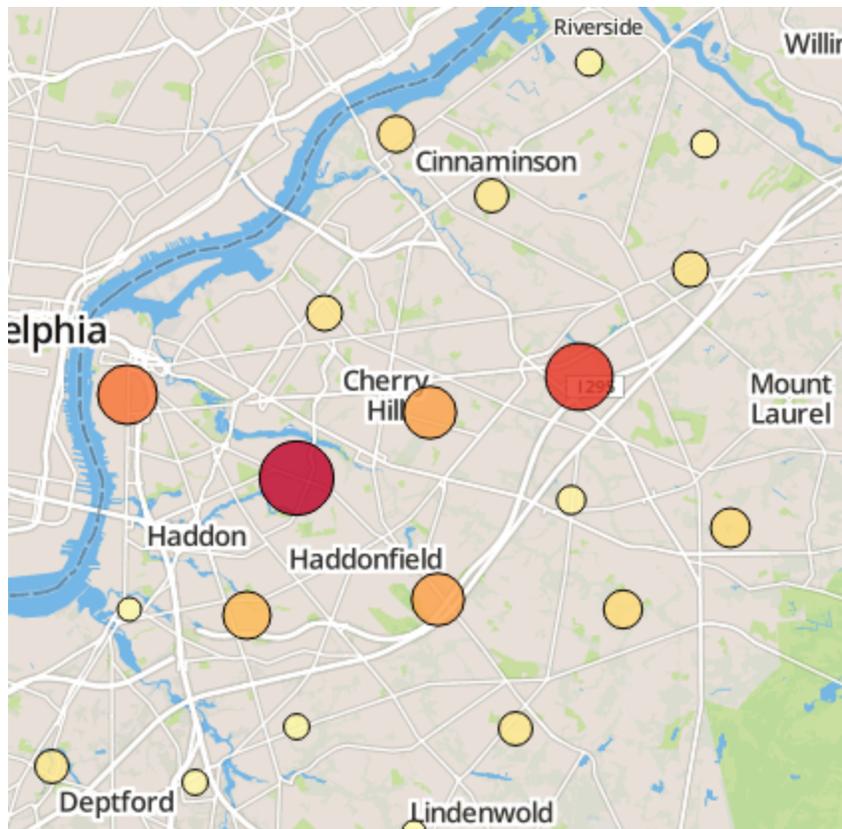
Here's a map showing WHERE the most riders are requesting trips on the Shore. July and August will be BUSIER than June!



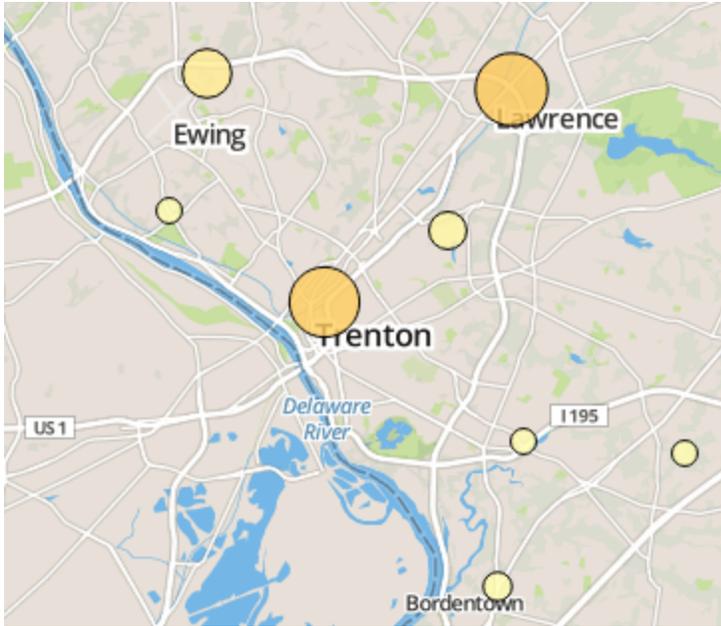
This chart shows WHEN riders are requesting at the Shore. Peak demand is from 8pm-3am on Friday and 5pm-3am on Saturday. **Drivers who stay online until 3am will make the most \$\$\$**



And here's where the most riders requested trips last week in the NJ suburbs of Philly.



Most riders checking for a ride in Trenton will be downtown or near Lawrence:



INCENTIVES!!

HOURLY GUARANTEE

We guarantee you'll make an the below minimums in fares or more during the times and locations below. Don't make that much in fares? We'll pay you the difference! Must accept **80% or more** of requests you receive each day **AND** complete **at least 1 trip** each night to qualify.

New Jersey Shore:

\$20/hr Guaranteed:

Friday 5pm-10pm

Saturday 5pm-10pm

\$25/hr Guaranteed!:

Friday 10pm-3am

Saturday 10pm-3am

Philadelphia Suburbs (Incl. Trenton):

\$15/hr Guaranteed:

Friday 5pm-3am

Saturday 5pm-3am

SURGE PRICING

SURGE pricing will be activated at the **Shore** and in the **Suburbs** this weekend! Different areas will surge separately, and you will be able to see in the driver app when a given area is surging! Remember:

- Surge prices are **dynamic** and vary in **real-time** based on demand
- During times of high demand, rates may increase to ensure maximum rides
- **DO NOT** quote surge rates or fares to riders
- Riders are aware of surge prices before confirming the request and must accept the higher rate before requesting

Weekend Weather

Chance of rain on Sunday

Fri
Jul 11



87° 69°

CHANCE OF RAIN:
20%

Partly Cloudy

Sat
Jul 12



88° 68°

CHANCE OF RAIN:
10%

Partly Cloudy

Sun
Jul 13



87° 74°

CHANCE OF RAIN:
30%

Isolated T-Storms

Cheers,

UberPhilly

PARTNER PROMO CODES



Give **\$20 Credits**, Get **\$5 Cash**

Using Your Personal Promo Code:

[REDACTED]

Earn **\$5 Cash** for every new rider who uses your promo code before their first ride!